DIAMONDS SPARKLE AT KNOWLESMERE DISPERSAL

They say that "Diamonds Are Forever" and there were certainly plenty of Holstein breeders keen to acquire a member of this outstanding cow family when Andrew & Jane Whittaker dispersed their prizewinning Knowlesmere herd at Weston-under Redcastle, Shropshire on September 3rd.

The two top prices were members of this tremendous family and both were purchased by James McNeil from Caiirnpat Holsteins at Stranraer, who has acquired many of the best animals to be sold at auction in recent years. He firstly gave 18,000gs for the superb Knowlesmere Solomon Diamond (Ex-93) who has been an All Britain winner for the past 3 years in succession. Milking with her third calf, her heifer calf at foot by Crushabull made 9,000gs to local breeder Brent Crothers, buying for his Tottoi herd. Solomon Diamond's dam was the great matron Knowlesmere Jordan Diamond (Ex-96), a prolific Champion at major shows and former All Britain Mature Cow, and her granddaughter, the much admired calved heifer Knowlesmere Sol Diamond (VG-88) later in the sale sparked another tense bidding battle between Mr McNeil and Steven Robinson from Northern Ireland, bidding on the telephone, before the former prevailed at 20,000gs. The Diamonds sparked interest whenever one entered the ring and the 24 Diamond lots averaged £5,228.

Andrew and Jane's daughter Izzy and her husband Gary Jones have had their own cattle registered under the Jones prefix, and as they are about to relocate to Ireland, these were part of the dispersal sale. The six month old Jones Awesome Jelly ET, was the subject of great interest, being the first daughter from the renowned prizewinning Knonaudale Jasmine to sell in the UK, and she made 13,500gs to the Forsyth family's Baltier Farms, bidding online from their Wigtownshire base. Another fancy calf was Jones Firstlook Lexi Red, a member of the famous Blackrose family, and Claire Swale had to go to 11,200gs to acquire her on behalf of Hautmont Hill Holsteins from Belgium.

The Poppi family are always in demand in the auction ring and Iwan Morgan purchased the VG-87 point 2 year old by Stantons High Octane for 12,000gs for his partnership with Elite Haven Holsteins. Another popular family were the Chancels, with representatives making 8,200, 7,800 and 6,000gs.

30 animals were sold for 4,000gs or more and a further 29 over 3,000gs, paying testimony to the rremendous quality on offer and the Whittaker family are to be congratulated on a wonderful offering of top class Holsteins, resulting in an average of almost £2,400 per life for 322 head from senior cows to baby calves only a few days old.

This was the first online sale conducted by Norton & Brooksbank in their link with MartEye and 19.2% of buyers purchased online, with a total of 246 people bidding online during the day and more than 3,700 people in 9 countries following the sale on live stream.

TOP P	RICES		
127	Knowlesmere Sol Diamond (VG-88 2yr)	Cairnpat Holsteins (Cairnpat)	20,000
47	Knowlesmere Solomon Diamond (Ex-93)	Cairnpat Holsteins (Cairnpat)	18,000
273	Jones Awesome Jelly ET	Baltier Farms (Baltier)	13,500
141	Knowlesmere Jones Octane Poppi ET (VG-87	I.R.Morgan (Erie) and Elitehaven	12,000
	2yr)	Holsteins	-
274	Jones Firstlook Lexi Red	Hautmont Hill Holsteins – Belgium	11,200
47A	Knowlesmere Crush Diamond	B.W.Crothers (Toitoi)	9,000
91	Knowlwesmere Fitz Chancel (VG-87 2yr)	Cairnpat Holsteins (Cairnpat)	8,200
175	Knowlesmere Solomon Chic	L.Murphy (Evergreen)	7,800
96	Knowlesmere Doorman Elegant ET (VG-87)	G & A.E.Smith & Sons (Alandrew)	7,200
127A	Knowlesmere Chief Diamond	J.L.Gray (Drumtall)	7,000
148	Logan Chief Edie	Cairnpat Holsteins (Cairnpat)	6,300
64	Knoelesmere Atwood Chic (VG-89)	S.R.J.Leyburn (Lislea)	6,000
272	Knowlesmere Jones Crisp Amarok	L.Murphy (Evergreen)	6,000
123A	Knowlesmere Jones Diamond	J.Sproule (Foggyhill)	5,700
147	Knowlesmere RT Jordy Red Lingerie Red (VG-87	S.R.J.Leyburn (Lislea)	5,400
	2yr)		
123	Knowlesmere Impression Diamond (VG-87 2yr)	C.Thomasson & Son (Norville)	5,300
146	Knowlesmere Denver Diamond (VG-86 2yr)	Laird Farming Co (Blythbridge)	5,200
248	Jones Impression Fame ET	G & A.E.Smith & Sons (Alandrew)	5,200
51	Knowlesmere Miss Brandysnap (Ex-92-2)	D,R & B.M.Thomas (Churchvale)	5,100
228	Knowlesmere Unix Elegant	R.Watt (Mountainview)	5,100
7A	Knowlesmere Jones Unix Arcuri	Gerrit Kerssies – Holland	4,700
139	Knowlesmere Highoctane Papoose	Cairnpat Holsteins (Cairnpat)	4,600
239	Jones Unix Ariana	M.Bryson (Whiteflat)	4,600
65	Knowlesmere Gold Diamonds ET (VG-87)	R & E. Butterfield (Ingleview)	4,200
7	Knowlesmere Goldwyn Abrakaboom ET (Ex-94-	S.R.J.Leyburn (Lislea)	4,100
	3)		
12	Knowlesmere Windbrook Chancel (Ex-94-3)	P.Kingston (Cradenhill)	4,100
134	Knowlesmere Cotton Starlight (VG-86 2yr)	C.Sheehy – Eire	4,100
247	Knowlesmere Living The Dream Red ET	P.Manning	4,100
69	Knowlesmere Solomon Diamond 2 (VG-88)	J.S.Bird & Son (Bartonwood)	4,000
130	Knowlesmere Impress Papoose (VG-86 2yr)	R. Stewart	4,000

AVERAGES

142 cows & calved heifers	£3,647.20 (incl 62 calves at foot @ £1,703.54)
55 served heifers	£ 2,044.64
63 maiden heifers	£ 2,240.00
260 lots	£ 2,967.21

AUCTIONEERS: NORTON & BROOKSBANK Guest Auctioneer: Jonny Diamond (Halls)